









EMAIL MARKETING CALENDAR

Worldata's research division aggregates email campaign statistics from over 50,000 campaigns that are executed annually. These campaigns measure results from over 7 Billion transmitted messages. Worldata strongly encourages marketers to test all delivery timing options to find the optimal strategy for your specific programs.

- TOP PERFORMING DATES
- **AVERAGE PERFORMING DATES**
- POOR PERFORMING DATES



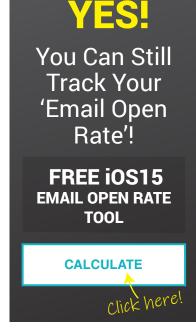


AUGUST

Sun Mon Tue Wed Thu Fri Sat











OCTOBER						
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23	24	25	26	27	28	29
30	31					







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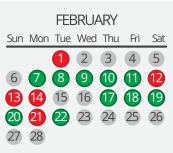




























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